

# P.R.GOVERNMENT COLLEGE (A), KAKINADA



## GUEST LECTURE ON BANKING AND FINANCIAL SERVICES

DATE: 11<sup>TH</sup> JULY, 2024



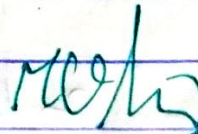

15.10.24

25.

The faculty members of Department of Economics have met in department room at 1.45 pm under the Chairmanship of Dr M. Venkateswara Rao the dept. incharge and resolved the followings.

- Resolved to conduct First Mid exams to the students of First Semester, in the last week of October
- Resolved to conduct second Mid exams to either online or off line to 3rd and 5th Semester students in the first week of November
- Resolved to complete the syllabus for 3rd and 5th Semester students by the end of October month.
- Resolved to conduct a Guest lecture in the last week of this month on Banking and financial services

K. Hari Babu

  
15/10/24

P.R. GOVERNMENT COLLEGE (A), KAKINADA

To  
The Principal,  
P.R.Govt. College(A),  
Kakinada.

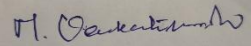
Sir,

Sub: Permission for conduct of Guest Lecture on Banking and Financial Services-req reg:

This is to submit that the Department of Economics is going to conduct a guest lecture on Banking and Financial services to make students aware of the recent time financial frauds. Hence we request you to permit us to conduct guest lecture on the above said topic.

Thanking you,

Yours faithfully,



(M.Venkateswara Rao)

Lecturer in-charge  
Department of Economics

P.R. GOVERNMENT COLLEGE (A), KAKINADA

From  
Principal,  
P.R.Govt. College(A),  
Kakinada.

To  
Sri L.Surya Swamy  
Senior Manager, Union Bank of India  
Kakinada

Sir,

Sub: Dept of Economics-Conduct of Guest Lecture-Delivering Message-  
Request Regarding.

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I cordially invite you to deliver a message for our students on the Banking and Financial Services at P.R.Govt.College (A), Kakinada on 30-10-2024 at 11.00 AM. It's my pleasure to utilize your valuable services. You are also requested to make aware of the current financial frauds to the students

Thanking you sir.



PRINCIPAL

### **Brief Report of the Activity:**

Department of Economics has conducted A guest lecture on “**Banking and Financial Awareness**” on 30<sup>th</sup> October, 2024 at B.A Block Room No:A12 to enhance students’ understanding of financial systems and responsible money management with the permission of the principal sir. The program aimed to create awareness about banking services, financial planning, and digital transactions among students.

The session was delivered by **L.Surya Swamy, Senior Manager Union Bank of India Kakinada Branch** who provided valuable insights into the functioning of banks, types of accounts, loans, interest rates, and the importance of savings and investments. The speaker also highlighted the growing significance of digital banking, UPI transactions, and cybersecurity measures to prevent financial fraud.

Nearly 80 students actively participated in the session and gained practical knowledge about budgeting, financial discipline, and the role of financial institutions in economic development. The lecture also emphasized financial inclusion and government initiatives promoting banking access to all sections of society.

The session concluded with an interactive question-and-answer segment, where students clarified their doubts and engaged in meaningful discussion.

### **Objectives of the Guest Lecture**

1. To create awareness among students about the basic concepts and functions of banking.
2. To educate students on different financial services such as savings accounts, loans, and investments.
3. To develop understanding of digital banking methods including UPI, mobile banking, and online transactions.
4. To promote financial literacy and responsible money management practices among students.
5. To highlight the importance of savings, budgeting, and financial planning for future security.
6. To create awareness about financial frauds and measures to ensure cybersecurity in banking transactions.
7. To familiarize students with government initiatives related to financial inclusion.
8. To encourage students to adopt formal banking systems for their financial activities


### **Outcomes of the Guest Lecture**

1. Students gained a clear understanding of the basic functions and services of banks.
2. They developed awareness about various financial products such as savings accounts, loans, and investment options.

3. Students acquired practical knowledge of digital banking tools including UPI, mobile banking, and online transactions.
4. They became aware of the importance of financial planning, budgeting, and saving habits.
5. Students understood the risks of financial frauds and learned safety measures to protect their transactions.
6. The session improved students' financial literacy and confidence in handling personal finances.
7. Students were encouraged to use formal banking channels and adopt cashless transaction methods.
8. The lecture enhanced their awareness of financial inclusion and government banking initiatives.





 **GPS Map Camera**



Kakinada, Andhra Pradesh, India  
DEPARTMENT OF ECONOMICS, X64H+XR4, Rama  
Rao Peta, Kakinada, Andhra Pradesh 533001, India  
Lat 16.955934° Long 82.229186°  
30/10/24 12:23 PM GMT +05:30

# Guest Lecture

DATE 30 10 2024

## on Banking Services and Career Opportunities

Dept of Economics has organised a guest lecture on 30 Oct, 2024 in A12 of BA Block. L. Surya Swamy, Senior Manager of Union Bank of India, addressed the students and made them aware of the ~~Bank~~ financial services and all. Nearly 80 students have attended the program.

S.No. Name of the Person Designation Signature

- 1) L. Surya Swamy - Senior Manager - Union Bank of India
- 2) GLSC Varma - Manager - Union Bank of India
- 3)

- | S.No. | Name of the Faculty Member | Designation    | Signature   |
|-------|----------------------------|----------------|-------------|
| 1)    | Dr. M. Ganesh Kumar        | Asst. Prof     | [Signature] |
| 2)    | Dr. K. HARI KISHAN         | L/Economics    | [Signature] |
| 3)    | V. Mallikarjuna Reddy      | H.E. Economics | [Signature] |

Signature

S.NO	Name of the Student	Class	Signature
1	L. Durga Prasad	3 <sup>rd</sup> BA H.E.Phil	L. Durga Prasad
2	S. Venkatesh	2 <sup>nd</sup> BA Hon (I.R)	S. Venkatesh
3	P. Govinda Raju	3 <sup>rd</sup> BA H.E.Phil	P. Govinda Raju
4	D. Vivek Kumar	3 <sup>rd</sup> BA O.M.S.P	D. Vivek Kumar
5	V. Ashok Varma	2 <sup>nd</sup> BA Hon (Economic)	V. Ashok Varma
6	V. Venkata	1 <sup>st</sup> BA (History)	V. Venkata Reddy
7	P. Srinivasu	2 <sup>nd</sup> BA (Economics)	P. Srinivasu
8	K. Dilip	2 <sup>nd</sup> B.A (Economics)	K. Dilip
9	G. Maroj	2 <sup>nd</sup> B.A. (Economics)	G. Maroj
10	R. Eswari	1 <sup>st</sup> B.A (Special English)	R. Eswari
11	E. Jaswanth Kumar	1 <sup>st</sup> B.A (History)	E. Jaswanth Kumar
12	M. Durga Prasad	2 <sup>nd</sup> B.A (Economics)	M. Durga Prasad
13	G. Santosh Kumar	1 <sup>st</sup> B.A (History)	G. Santosh Kumar
14	E. Syam Prasad	1 <sup>st</sup> BA (Economics)	E. Syam Prasad
15	M. Indragan	3 <sup>rd</sup> B.A (O.M.S.P)	M. Indragan
16	L. Siva	2 <sup>nd</sup> B.A (I.R)	L. Siva
17	P. Praem Kumar	2 <sup>nd</sup> B.A (Political)	P. Praem Kumar
18	D. Anilkumar	1 <sup>st</sup> BA (History)	D. Anilkumar
19	Y. Charan Teja	2 <sup>nd</sup> B.A (I.R)	Y. Charan Teja
20	P. Teevankumar	3 <sup>rd</sup> B.A (H.E.Phil)	P. Teevankumar
21	B. Sekhar	"	B. Sekhar
22	V. Mahesh	"	V. Mahesh
23	V.S.A. Sankar	1 <sup>st</sup> B.B.A. (D.M)	V.S.A. Sankar
24	D. Nanda Krishna	1 <sup>st</sup> BA (Hist)	D. Nanda Krishna
25	K. Sethish	1 <sup>st</sup> BA (I.R)	K. Sethish
26	Ch. Viswa Sai Ram	1 <sup>st</sup> BA (Economics)	Ch. Viswa Sai Ram
27	K. Saranya Paul	3 <sup>rd</sup> BA (O.M.S.P)	K. Saranya Paul
28	Boni. Jagan	3 <sup>rd</sup> BA (HEPhil)	Boni. Jagan
29	S. Sai Srujan	3 <sup>rd</sup> BA (H.E.Phil)	S. Sai Srujan
30	K. Bala Kamesh	"	K. Bala Kamesh
31	Tharun	"	Tharun
32	Vijay	"	Vijay
33	B. Charan	1 <sup>st</sup> BA (S.T)	B. Charan
	classmate	1 <sup>st</sup> BA (Eco)	B. Charan

34)	S. Veerababu	1 <sup>st</sup> B.A Economics	S. Veerababu
35)	I. J. S. Brahma Raju	1 <sup>st</sup> BA Special Telugu	I. Brahma Raju
36)	M. Lakshmi	1 <sup>st</sup> BBA (D.M)	M. Lakshmi
37)	K. Durga Lakshmi	1 <sup>st</sup> BBA Digital Marketing	K. Durga Lakshmi
38)	K. Ramya Sri	2 <sup>nd</sup> BA (IR)	K. Ramya Sri
39)	K. Pavankumar	3 <sup>rd</sup> B.A (COMSP)	K. Pavankumar
40)	V. Veerababu	3 <sup>rd</sup> BA (COMSP)	<del>Veerababu</del>
41)	N. Abhinash	1 <sup>st</sup> BA (History)	N. Abhinash
42)	N. Solomon Raju	2 <sup>nd</sup> BA (History)	N. S. Raju
43)	S. Durga Prasad	2 <sup>nd</sup> BA (Political Science)	S. Durgaprasad
44)	P. Durga Ganesh	2 <sup>nd</sup> BA (Political Sci)	P. Ganesh
45)	G. Anand Kumar	2 <sup>nd</sup> BA (Political)	G. Anand
46)	Ch. Uma Sankar Reddy	3 <sup>rd</sup> B.A (H.E. Phil)	Uma Sankar Reddy
47)	Ch. Lavanya	3 <sup>rd</sup> B.A (H.E. Phil)	Ch. Lavanya
48)	N. Chitti	1 <sup>st</sup> BA (COMSP)	N. Chitti
49)	N. Likhitha	1 <sup>st</sup> BA [I.R]	N. Likhitha
50)	MD. CHANDUNNISHA	1 <sup>st</sup> BA [I.R]	MD. Chandunishwari
51)	K. Anandini	I BA (History)	K. Anandini
52)	D. Eswari	I BA (History)	D. Eswari
53)	L. Sri Sabithi Akhila	1 <sup>st</sup> BA (History)	L. Sri Sabithi Akhila
54)	P. Hemalatha	1 <sup>st</sup> BA [History]	P. Hemalatha
55)	K. Jaya Sri	1 <sup>st</sup> BA [History]	K. Jaya
56)	P. Nandini Devi	1 <sup>st</sup> BA (Political Science)	<del>P. Nandini</del>
57)	G. Yesthu Rani	I BA (Political Science)	G. Yesthu
58)	K. Lakshmi Prasanna	I BA [Political science]	K. Lakshmi
59)	E. Sathvika	I BBA (Digital Marketing)	E. Sathvika
60)	P. Pravalika	I BBA (Digital Marketing)	P. Pravalika
61)	K. Sujitha	II B.A (History)	K. Sujitha
62)	A. Ramee	II B.A (Economics)	A. Ramee
63)	Ch. Raja Reddy	I <sup>st</sup> yr B.B.A (Digital Marketing)	Ch. Raja Reddy
64)	K. Vikas Raj	I <sup>st</sup> yr B.B.A (Digital Marketing)	K. Vikas
65)	N. Srinivas	II <sup>nd</sup> yr B.A Economics	N. Srinivas
66)	S. Pradeep	1 <sup>st</sup> B.A. Economics	S. Pradeep